# Driving sustainability strategy at board level

A training programme organised by OSLO BØRS **Academy** 

In collaboration with

WIKBORG REIN **1** 



13 March 2024 – In-person training 26 September 2024 – Virtual Classroom





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# **Oslo Børs and Academy**

<u>Oslo Børs</u> offers the only regulated markets for securities trading in Norway today and is world-leading in the energy, shipping and seafood sectors. Oslo Børs joined the Euronext Group in June 2019.

As part of Euronext, companies listed on Oslo Børs now meet a larger investor audience, which means increased access to capital, liquidity and interest. More investors are also meeting through our efficient and secure trading platform, where our unique Single Order Book allows around 180 brokers to trade, clear and settle in a uniform way.

<u>Academy</u>, the training centre of Euronext Group, turns **capital markets expertise** into world-class training courses and programmes.

Our programmes reflect the evolution and trends of **financial markets and their eco-systems**.

Key assets of our learning centre are our centrality in capital markets, and our **internal and external faculty**, whose contributors are drawn from practitioners, academics, advisors and financial market specialists.

As a financial market infrastructure, being at the centre of capital markets, we understand not just what is happening now, but also what's changing - so we can design our courses to equip attendees with the necessary skills for the world of today and tomorrow.

Academy meets the management system standards UNI EN ISO 9001:2015, sector EA:37 since 2007.

The accreditation guarantees internationally recognised quality service standards and allows companies to apply for public funding to finance individual and company training projects.



An accredited Management System Certificate





# **Programme overview, take-aways and target**

### Background

Sustainability is now central to corporate competitiveness and visibility to investors, including impact and responsible investors. Consistent with their fiduciary duties, the company directors must provide their investors with greater transparency into how the company is responding to a broader range of environmental and social trends, against a backdrop of higher stakeholder expectations.

Environmental, Social, and Governance ('ESG') concerns are increasingly important for companies and are often a top priority for boards. These concerns present both strategic opportunities and risk management challenges, particularly for the most forward-thinking companies.

#### **Objectives**

The course objectives include:

- Considerations on the board level input needed to support the identification and management of ESG risks, opportunities and related capital allocation;
- Setting the right measures to deal with diverse stakeholder groups, including regulators;
- The ability to integrate ESG risks into the broader Enterprise Risk Management practices and procedures;
- Enhancing board members' knowledge and understanding of climate change, considering the broader complex and critical business challenges it brings.

# Who should attend

The programme is aimed at the following professionals:

- Board members
- Aspiring and new board members
- Board Secretaries and company Secretaries
- CEOs and member of Executive committees

### Key takeaways

Delegates will be provided with a good understanding of the evolving ESG regulatory framework and related obligations and of a benchmarking opportunity with real life examples on how to embrace sustainability inside the corporate strategy.



### **Our faculty** Elise Johansen, Partner Wikborg Rein

Elise is one of Norway's leading lawyers in sustainability-, climate- and environmental law. Her field of expertise is international and national climateand environmental law, including the legal development within the EU. Elise has a background as a professor of law at the Arctic University of Norway and has extensive experience as a teacher and researcher. She regularly writes articles in international and national journals and books and is a recognized speaker.

#### Liv Annike Kverneland, Partner at PwC

Liv Annike is Partner in PwC's Sustainability and Climate Change team. She encompasses extensive experience with financial and non-financial reporting through her former role as CFO, board secretary and board member. Liv Annike has a holistic understanding of stakeholder reporting. She combines her experience from financial reporting, internal control and risk management, corporate governance and investor relations with a deep understanding of the upcoming sustainability reporting regulations.

### Erlend Bjørklund, Senior Manager at PwC

Erlend is a Senior Manager in PwC's Sustainability and Climate Change team and is Head of the Climate and Nature. He has extensive experience with climate and nature risk assessments, sustainability strategy development and ESG reporting. Erlend works extensively with boards and management teams across industries, most notably energy and industrials, retail and private equity. Erlend is also a keynote speaker in the field of climate and nature, sharing knowledge and experience in presentations for Oslo Business Forum, Zerokonferansen, The Norwegian Institute of Public Accountants and Euronext.

### Course structure and logistics

The half-day training session will be held twice this year. You can choose which training session you would like to attend from the following:

- 13 March 2024
- 26 September 2024

(in-person, in Norwegian) (online, in English)

#### Location

The online sessions will be held on Academy's **Teams platform**, while the inperson training be held at **Wikborg Rein offices** (Oslo).

### E-learning Tools

The handouts and course material will be provided to the delegates in pdf format after the course. The attendees will also receive a Certificate of Attendance to the course in digital format and as a LinkedIn certificate.



# **Course Agenda**

# Driving sustainability strategy at board level

Day One 8.30 - 12.15 CET

#### 8.25

Welcome and introduction to the course

#### 8.30

# Shaping the Sustainability Agenda for a board member

- Sustainability in the context of board leadership
- Strategies to fulfill growing stakeholders expectations, investor driven demands and regulatory reporting requirements.
- A focus on the governance of sustainability

### Liv Annike Kverneland, Partner PwC

Erlend Bjørklund, Senior Manager PwC

9.30 Coffee Break

### 9.45

#### ESG risks, reporting and liability

- Understanding and identifying ESG risks
- The current regulatory framework: an overview of
  - EU Taxonomy
  - ➢ CSRD and ESRS
  - > CSDDD
- Determining board members responsibilities

Elise Johansen, Partner Wikborg Rein 10.45 Coffee break

#### 11.00

# Group activity: Embedding sustainability as part of business strategy

- Risk management and ESG impact approaches
- How to connect good governance, sustainability strategy, risks and long-term advantage

#### Liv Annike Kverneland, Partner PwC

Erlend Bjørklund, Senior Manager PwC

12.05 Wrap up

12.15 - Session close



# **Terms and conditions**

The registration form is a legally binding agreement between Euronext Corporate Services Italy S.r.l. and the applicant (or the company the applicant works for) and is defined by the following conditions:

### Virtual classroom schedule

13 March 2024: 8.30 - 12.15 CET 26 September 2024: 8:30 - 12.15 CET

### Registration

The applicant can submit the registration form, duly filled out, to Academy 7 days prior to the course date via:

- EMAIL <u>academy@euronext.com</u>
- WEB <u>Academy website</u>

To register after this date, please contact the following phone number:

TEL +39 02 72426.086

Participation will be confirmed in writing by the Academy administration.

### **Registration fee**

The individual registration fee is **NOK 5,000** + VAT (if applicable).

The individual registration fee for participants from listed companies is **NOK 4,000** + VAT (if applicable).

### Discounts

**Multiple registrations** - Discounts are available for multiple registrations of the same company. In particular:

- Two participants: 10% discount on the total amount
- Three participants: 15% discount on the total amount
- Four or more participants: 20% discount on the total amount

### **Payment method**

Fees must be paid:

 Upon receipt of the email from Academy confirming the applicant's registration (sent approximately 7 days prior to the course date)

or

 Upon receipt of the invoice from Euronext Corporate Services Italy S.r.l. (Academy is part of the Euronext Corporate Services Italy S.r.l. Company)

Payment must be made via **BANK TRANSFER** to:

#### **Euronext Corporate Services Italy S.r.l.**

Piazza degli Affari, 6 20123 Milano Tax Code **11734560961** VAT No. **IT11734560961** 

#### **Intesa San Paolo S.p.A.** Piazza Cordusio, 4 20123 Milano

IBAN - 1T22 N030 6901 6261 0000 0125 565 BIC - BCITITMM

Copy of the effected bank transfer must be emailed to Academy <u>academy@euronext.com</u>.

Invoice marked as paid will mailed to the addresses indicated on the wire transfer.

### Intellectual property rights

The Client acknowledges and agrees that the contents made available during the training (including, but not limited to, videos, pictures and texts) are property of Euronext Corporate Services Italy S.r.l. or are supplied by Euronext Corporate Services Italy S.r.l. in virtue of certain contractual arrangements with third parties and cannot be reproduced, distributed or used for business purposes without the prior written consent of Euronext Corporate Services Italy S.r.l. or the entity having the relevant rights on the same.

# Liability

Whilst every effort is made by Euronext Corporate Services Italy S.r.l. to ensure that the contents of the training (including, but not limited to, videos, pictures and texts) are accurate and up to date, Euronext Corporate



Services Italy S.r.l. shall not be liable whatsoever for any inaccuracy or misleading information, nor for any consequential damage or expense or any loss of profit or any liability to third parties incurred as a result of reliance on such information, which is provided for educational purpose only. Euronext Corporate Services Italy S.r.l. total liability under this agreement shall be limited to the maximum amount represented by the Fees paid to the latter by the Client.

## **Traceability of financial flows**

Euronext Corporate Services Italy S.rl. and the Client assume all obligations regarding the traceability of the financial flows provided by Law 136/2010, as subsequently amended and implemented (the "Traceability Obligations").

In relation to the payments to be made pursuant to the present Contract, the Client, if it is a public contractor pursuant to decree law 163/2006 (Code of public contracts for works, services and supplies), to ensure the enforcement of Law 136/2010 and subsequent amendments, undertakes to communicate to Euronext Corporate Services, by the form attached to the Contract, the identification bidding code (CIG) and, in case, the unique code of project (CUP).

In particular, in fulfilling the Traceability Obligations Euronext Corporate Services Italy S.r.l. will communicate to the Client:

 the bank accounts details to be used, also nonexclusively, for the payments to be made by the Client pursuant to the present Contract;

(ii) the personal details and the fiscal code of the persons delegated to operate on them, indicating the relevant role and powers, within 7 (seven) days from the creation of the accounts above (or, in case of existing accounts, within 7 (seven) days from their first use in relation to the payments made by the Client).

(iii) Any possible amendment of the information indicated in points (i) and (ii) above, will have to be communicated by the Client within 7 (seven) days from occurrence.

Let it be understood that, save for possible derogations and partial exemptions to Law 136/2010, failure to use instruments suitable to permit the full traceability of the financial flows (for instance, bank or post transfer) and the failure to comply with any other Traceability Obligations, are ground to terminate the present Contract.

Euronext Corporate Services Italy S.r.l. undertakes, in particular, to inform the Client and the Prefecture (territorial office of the Government of the province where the Client has its registered office) if it becomes aware of breaches by its contractual counterparties, if any, in relation to the Traceability Obligations.

### **Cancellation Policy**

According to article 1373 C.C., to withdraw from this contract applicants must send a written notice via email to <u>academy@euronext.com</u>:

 The fee will be fully refundable up to 7 working days prior to course date.

 A 50% refund will be provided for cancellations made during the 6 days leading to the course,

 Fees are non-refundable for cancellations made 1 day prior to the course date.

Substitution of attendee (from the same company) may be made at any time.

Academy accepts requests to replace the course with another Academy course. The rescheduled training must take place within 12 months.

### Changes to the program

Euronext Corporate Services Italy S.r.l. reserves the right to postpone or cancel the course and notify the participant via fax or email at least 1 week before the course date; in this case, the participant is entitled only to a full refund of the course fee. In addition, Euronext Corporate Services Italy S.r.l. is entitled to make changes to the programme and seat of the training and/or substitute the expected panellists with others with equal skills and competence.

### Governing law and jurisdiction

The present agreement shall be governed by Italian law. The parties assign to the Court of Milan the exclusive jurisdiction over any dispute arising out the present agreement, this including – but not limited to – any proceedings regarding the validity, the construction, the performance and/ or the termination of the agreement.



# **Booking form**

Please read the terms and conditions on the preceding page. Fill out the form and send email to academy@euronext.com. For further information +39 02 72426086 – academy@euronext.com

### **Driving Sustainability Strategy at Board Level**

I3 March 2024 – in-person, in Norwegian

□ 26 September 2024 – online, in English

REGISTRATION FEE		
Individual fee		$\Box$ NOK 5,000 + 22% VAT (if applicable)
2 participants from the same company	10% discount	$\Box$ NOK 9,000 + 22% VAT (if applicable)
3 participants from the same company	15% discount	$\Box$ NOK 12,750 + 22% VAT (if applicable)
4 or more participants from the same company	20% discount	□ NOK + 22% VAT (if applicable)
Individual fee for listed companies		□ NOK 4,000 + 22% VAT (if applicable)
2 participants from the same listed company	10% discount	□ NOK 7,200 + 22% VAT (if applicable)
3 participants from the same listed company	15% discount	□ NOK 10,200 + 22% VAT (if applicable)
4 or more participants from the same listed company	20% discount	□ NOK + 22% VAT (if applicable)

For up to three multiple registrations, you may also register online to the 13<sup>th</sup> March edition by:

- <u>Click here</u> for registrations from the same company listed on Oslo Børs
- <u>Click here</u> for registrations from the same company not listed on Oslo Børs

#### PARTICIPANT INFORMATION

Phone	
	Knowledge level of the subject
ESG and Sustainal Business	ble 🗆 Basic
Finance	Intermediate
🗆 Risk Management	□ Advanced
	<ul> <li>ESG and Sustainal Business</li> <li>Finance</li> </ul>



Nature of business					
□ Listed/unlisted company	🗆 Bank		□ Advisory		Energy
Lawyer	Investment Bank		Private Equity		Funds
Company Address					
Street	N.	Zip code	City	Coun	try

#### **BILLING INFORMATION** The invoice must be addressed to:

Company name/Participant name and surname					
VAT number	Department				
Billing reference name					
Street	N.	Zip code	City	Country	
Phone			Email		

### ELECTRONIC INVOICE (IF APPLICABLE)

According to the Italian Law no. 205 of 27.12.2017 and to Provision no. 89757 of 30.4.2018 of the Italian TAX Authority and subsequent amendment and/or integrations, the Client duly holder of an Italian VAT code/Tax identification code) provides with:

Certified Email Address (PEC):

Or Recipient Code:

In order to receive the electronic invoice through the Italian Exchange System (SDI) according to the above information

Phone

Email

#### SPLIT PAYMENT (IF APPLICABLE)

According to the art. 17-ter of the Italian D.P.R. no. 633/72 (as subsequently amended and implemented), the Client (duly holder of an Italian VAT code/Tax identification code) declares that:

□ is subject to the "Split Payment" VAT regime □ is not subject to the "Split Payment" VAT regime

and undertakes to communicate any change of such regime.



#### PRIVACY

By signing this booking form I declare that I have read the informative document regarding the processing of personal data on the Euronext Corporate Services' website (<u>Privacy Policy | Euronext Corporate Services</u>) and I accept the General Terms and Conditions of the service.

In addition to the declaration above, by ticking the relevant box I also inform that (please tick the chosen box):

□ I DO □ I DO NOT authorize Euronext Corporate Services to collect and to process my personal data for the purpose of "direct marketing", by sending advertising material, direct sales and promotion of products and services of Euronext Corporate Services, carrying out market research, marketing communications, also using data subject's name for publicity carried out through automated means of contact such as e-mail, fax messages, MMS or SMS.

□ I DO □ I DO NOT authorize the communication/the transfer of the personal data for the purposes of direct marketing by third parties even outside the European Community - included the other companies of the Euronext Group, as well as third parties referred to in point c) of the informative document regarding the processing of personal data (<u>Privacy Policy | Euronext</u> <u>Corporate Services</u>).

Signature and company seal

Date:



Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience.

# Contacts

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